



## Message from the Executive Director Shala Perez

August 2010 Issue

Get to know your KHLAAC Technical Advisors. The executive director of the commission appoints technical advisors with the approval of the commission and the governor. The technical advisors serve as volunteers to KHLAAC in area of their expertise. KHLAAC has ten technical advisor areas: Marketing, Education, Health, Community Outreach, Legislative, Business, Youth Outreach, Legal, Arts and Faith Based Outreach.

## Technical Advisors

### MARKETING



#### Michelle Cuevas-Stubblefield

Michelle Cuevas-Stubblefield is a shareholder and Vice President of Business Development and Hispanic marketing for Jones Huyett Partners (jHP) in Topeka, Kansas. Michelle's 20+ years in the field of Advertising and Marketing includes creative direction of services for key clients, branding, graphic design, large-scale website design and development and public speaking. She is a community networker and her involvements include: Topeka Chamber Board of Directors, TSCPL Foundation Trustee, MANA de Topeka Founder/Past President/Member, YWCA of Topeka Board of Directors, Heartland Vision Government Foundation team member, American Advertising Federation of Topeka member and Amigos of the Marlo Cuevas-Balandran Activity Center volunteer.



#### Kymber Umaña

Kymber Umaña is Sprint's Hispanic Marketing Manager leading efforts focused on strategy and PR for Sprint's Hispanic national campaigns. Sprint's Hispanic Marketing team has earned recognition for its work, including: Ad week's "Marketing y Medios" 2006 Hispanic Marketer of the year award; Billboard magazine's top 10 artists "Wireless Winners" based on Sprint's campaign featuring Mexico's most popular rock band Maná; and a finalist in the 2007 Association of National Advertisers award for Multicultural Excellence.



#### Mary D. Padilla

Mary D. Padilla is a marketing and communications professional with 20 years of experience in marketing, public relations, community relations, television production and event management. She has held leadership positions in network television in New York City and Miami, and also was a telecommunications executive in Kansas City. She has provided consultation services in various areas related to branding, communications and Hispanic marketing. Padilla received a Bachelor of Science degree in Journalism from the University of Kansas.

# TECHNICAL ADVISORS

## EDUCATION



### **Linda Ybarra Kotich**

Linda Ybarra Kotich recently retired after 33 years of teaching in U.S.D. #501. She holds a Bachelors of Science of Education from Northwestern Oklahoma State University. She began her teaching career at Lafayette Elementary teaching fourth grade and then Lowman Hill Elementary teaching third through sixth grade. Mrs. Ybarra Kotich has received specialized training in ELL (English Language Learners) and classroom management from the University of Kansas and curriculum instruction from Washburn University. Mrs. Ybarra Kotich received the 2009 Distinguished Staff Award for support staff for USD 501, the Teachers Make a Difference from Channel 49 and was inducted into the Kansas Teacher's Hall of Fame in 2010 in Dodge City, KS.

## HEALTH



### **Edwin Galan**

Edwin Galan is a Clinical Assistant Professor at the University Of Kansas School Of Nursing. He also serves as the Associate Administrator and Director of Clinical Services for KU Health Partners' nurse-managed center Silver City Health Center. Mr. Galan brings a diverse background of experiences in varied acute care hospital clinical and leadership roles, including retiring from active duty uniformed service of over 21 years as a full Captain. Galan uses his fluent Spanish and some spoken French to work with urban and rural Kansas City area patients.



### **Paula Cupertino**

Our nation and other countries around the world must deal with the important issue of health disparities. Dr. Cupertino is doing her part by conducting extensive research on health disparity issues both here in the United States and in Brazil. Paula's work has included studies related to cancer prevention, tobacco cessation and prevention among rural smokers and Latinos, the reduction of health disparities among Latinos, immigrant health, and e-health initiatives that employ computer kiosks and telemedicine. Her passion is evident in her active engagement in a number of organizations and coalitions that promote health in Latino communities throughout Kansas. Over the past 5 years, she also has been highly involved in the development and implementation of research projects incorporating cultural factors and principles of community-based participatory research. Paula is also involved as an active board member of the Kansas Center for Health Disparities. She has recently established a formal partnership with the Mexican Secretary of Health to implement a binational research, education and exchange of professional program.

## LEGAL, ARTS and FAITH-BASED OUTREACH

Technical advisors in these areas are currently pending approval.

# TECHNICAL ADVISORS

## COMMUNITY OUTREACH



### **Lalo Munoz**

Lalo Munoz is a Topeka native who attended the University of Kansas, majoring in American Studies. After college, he has worked in various nonprofit agencies in the Topeka area honing his skills in program management, fund raising, event planning and administrative leadership. Currently he serves as Executive Director of El Centro of Topeka. Lalo also serves as the founder of L.I.N.K. (Latino Informational Network of Kansas), a grassroots, nonpartisan, organization advocating for and against issues affecting Latinos in the Kansas Capitol during the annual legislative session.



### **Aude Negrete-Banos**

Aude Negrete-Banos graduated from the University of Kansas with Bachelor of Arts degrees in Political Science, Spanish and Arts in International Studies. She is currently the Field and Outreach Director for the Kansas Democratic Party. In 2008 she worked for the Kansas Democratic Party, coordinated campaign in Johnson County and as a volunteer coordinator. Aude has also worked as an interpreter and an administrative assistant.

## YOUTH OUTREACH



### **Will Suarez**

Will Suarez graduated in 2007 from Shawnee Mission East High School from the International Baccalaureate program, which is considered the most rigorous program for high school students in the world. Will founded the Latinos United Now and Always (LUNA) club, which became the first Latino student group in the history of JCCC.

## BUSINESS



### **Carlos Gomez**

Carlos Gomez is the president and CEO of the Hispanic Chamber of Commerce of Greater Kansas City. Gomez serves on the boards of several nonprofit groups in Topeka, including GO Topeka, the Topeka Chamber of Commerce's Disadvantaged Business Enterprise Council and the Topeka Tourism Alliance, of which he is co-chairman.



### **Abel Perez**

Abel M. Perez is the executive director of the Wichita Hispanic Chamber of Commerce. Abel has held positions in counseling, human resources, safety, interpreter/translator and consultant. Abel's civic leadership includes board positions with Senior Service Employment Program, Industries, and Kansas School for Effective Learning, Society of Human Resource Management, Sedgwick County Work Release Advisory Committee, Wichita Indo-Chinese Center, Mid-Town Resource Center and the American Red Cross.

# TECHNICAL ADVISORS

## LEGISLATIVE



**Louis Ruiz**  
**REPRESENTATIVE**  
**District 32**



**Delia Garcia**  
**REPRESENTATIVE**  
**District 103**



**Mario Goico**  
**REPRESENTATIVE**  
**District 100**

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## KHLAAC EVENTS

KHLAAC hosted an open house August 18, 2010 for community members and students. Students toured the capitol, met with representatives and took photos with Governor Mark Parkinson and Secretary of State Chris Biggs.



KHLAAC Open House attendees photo with Governor Mark Parkinson and Secretary of State Chris Biggs.



KHLAAC, Rep. Garcia, Butler CC & WSU HALO Students and Wichita Latino Police Officers Association

**Join us for a KHLAAC Open House**

**September 22, 2010**

**900 SW Jackson Ave, Ste 100, Topeka, KS**

**11:00 am-5:30 pm**

*Light refreshments will be served*